



Lisa “Fun” Fey

Communication Expert, Award-Winning Author of IMPROVe Your Communication, Shifting Culture from Me to We - Laughing the Whole Way.

What do you get when you combine a two-time TedX speaker, an award-Winning business author, comedian, business strategist, and Lead Detective of Atlanta's hottest mystery dinner theater? You get Lisa Fey. Or as audiences call her Lisa "Fun" Fey.

Lisa spent thirty years as an executive at the Coca Cola Company, working to drive significant increase in shares, sales, and profit margins on a global scale. She said that over the course of thirty years, working with global teams, she found that the secret of every successful endeavor, or the root of every unsuccessful endeavor, all boiled down to one thing. Communication. A topic many talk about, but few really master.

Working through the various areas of sales and marketing at Coke provided her the unique background to then become an internal coach within the organization, with a focus on creating and running high performance teams. But only when she entered the study of IMPROV did she find the link between this art form and delivering repeatable business results, prompting her to write her award-winning book IMPROVe your communication, teaching people how to enhance personal communication skills.

She landed in that magical place where the art of IMPROV meets the business of communication.

Using her IMPROV techniques, she teaches people the most critical skill to influencing their customers, markets, and teams. Her technique is based on the three tenets she found most valuable in the corporate world: Connect, Communicate, and Collaborate - the Three C's that become your team's competitive edge. Lisa's goal is to shift your culture from ME to WE.

Whether it's change management, women in a male dominated world, selling outside your culture... sales, marketing, or making your team culture operate at its highest level of performance and inclusivity - whether you're in a big audience or a board room or one.

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